

Name _____

Music class _____

Music and Advertising



Product and description	Aimed for...	Tempo (fast, slow)	Pitch (high, low, both)	Dynamics (loud, soft)	Music style, and sounds that help put the message across*
Ford new sports car only available in orange	<i>The young</i>	<i>Very fast</i>	<i>Low pitch</i>	<i>Starts very quiet getting louder with loud bursts</i>	<i>Rock music with bass guitar. Car horn beeps at end.</i>
Heaven's Mist perfume for the young lady					
Cheapskate Holidays Offering cheap holidays in Skegness					
Frizzles new curry flavour crisps					

What's your favourite TV advert and WHY?

*What kind of **music** would be the best accompaniment to the advert? Say what instruments would sound good, including the type of music (modern, old, classical, pop, jazz, serious, funny, etc)